

Video-Essay Competition Evaluation Form

COMMENTS SPECIFIC TO EACH SECTION BELOW

1	1 2 3 4 5	FOLLOWS GUIDELINES	strong in category, follows guidelines as described.
2	1 2 3 4 5	CONTENT/STORY	Type of film, Clear understandable, well communicated, interesting content, good story, good structure
3	1 2 3 4 5	IMAGERY/VIDEO	picture clarity, Location(s) work(s) with story, wow factor, Compositions are pleasing
4	1 2 3 4 5	TECHNICAL VISUALS	LIGHTING, Exposure, dof, sharpness, focus, colour grading,
5	1 2 3 4 5	CINEMATOGRAPHY	angle of view, shot scale, POV, camera movements, camera shake, focus pulls etc.
6	1 2 3 4 5	SOUND QUALITY	audible and clear sound, volume is consistent, no distractions., Sound design and SOUNDTRACK
7	1 2 3 4 5	EDITING	seamless transitions and cuts, effects, b roll, interviews, well paced, good rhythm, editing enhances film
8	1 2 3 4 5	IMPACT	Is the viewer engaged or is it boring? Shows creativity, originality, emotional impact, wow factor.
TOTAL / 40 <input style="width: 30px; height: 15px;" type="text"/>		Stars:	1 - 2 - 3 - 4

OVERALL COMMENTS FOR MAKER (What did you really like, or not like?)

stars	RATING LEVELS	
*	1-10 not ready for viewing yet	
**	11-20 OK but not very compelling	
***	21-30 a Good film, enjoyable	
****	31-40 Very good, I loved it!	